

B.M.S. Honours NM College NEP Structure

Semester	Major		Minor	Open Elective (Any 2)	VSC/SEC (VSEC)	AEC, VEC, IKS	OJT/FP/CC/CEP/FP	Total (Credits)
	Mandatory	Electives						
I	Principles Of Management (3) , Fundamentals Of Accounting (3)	NIL	Microeconomics (2)	Mathematical And Statistical Techniques I (2) (Compulsory) , Food And Nutrition (2) OR Media Culture And Society (2)	Business Law (2) (Compulsory) , Information Technology In Business Management (2) (Compulsory)	Communication Skills I (2) (Compulsory) , Environmental Studies (2) (Compulsory) , Chanakya Neeti (2) OR Indian Knowledge System (2)	NIL	22
II	Marketing Management (3), Fundamentals Of Financial Services (3)	NIL	Macroeconomics (2)	Mathematical And Statistical Techniques II (2) (Compulsory) , Prompt Engineering (2) OR Applications Of Artificial Intelligence In Business (2)	Personal Branding (2) (Compulsory) , Company Law (2) (Compulsory)	Communication Skills II (2) (Compulsory) , Understanding India (2) (Compulsory)	NSS Level I / Yoga Level I / Cultural Level I / Sports Level I (2)	22
Total	12	0	4	8	8	10	2	44
Exit option with Certificate (44 credits + 4 skill credits)								
Semester	Major		Minor	Open Elective (Any 1)	VSC/SEC (VSEC) (Any 1)	AEC, VEC, IKS	OJT/FP/CC/CEP/FP	Total (Credits)
	Mandatory	Electives						
III	Entrepreneurship Management (4), Accounting For Managerial Decisions (4)	Nil	Workplace Psychology And Organizational Behaviour (4)	Content Creation (2) OR Travel And Tourism (2)	Advertising (2) OR Debt And Equity Markets (2)	Hindi Level I (2) OR Marathi Level I (2) OR Gujarati Level I (2) OR Sanskrit Level I (2) OR Skill Enhancement I	Field Project (2), NSS Level II/Yoga Level II /Cultural Level II /Sports Level II (2)	22
IV	Strategic Management (4), Production And Total Quality Management (4)	Nil	Direct Tax (4)	Geo Politics (2) OR Cyber Crimes And Laws (2)	Consumer Behaviour(2) OR Introduction To Cost Accounting (2)	Hindi Level II (2) OR Marathi Level II (2) OR Gujarati Level II (2) OR Sanskrit Level II (2) OR Skill Enhancement II	Community Engagement Project (2), NSS Level III/Yoga Level III /Cultural Level III/Sports Level III (2)	22
Total	16//28	0	8//12	4//12	4//12	4//14	8//10	44//88
Exit Option With Certificate (88 Credits + 4-Skill Credits)								
Semester	Major		Minor	Open Elective (Any 2)	VSC/SEC (VSEC)	AEC, VEC, IKS	OJT/FP/CC/CEP/FP	Total (Credits)
	Mandatory	Electives						
V	Logistics and Supply Chain Management (4) , Human Resource Management (4) , Business Analytics I (2)	Services Management (4) OR Corporate Financial Management (4)	E- Commerce And Digital Marketing (4) OR Wealth Management (4)	Nil	GST (2)	Nil	Field Project/ Community Engagement Project (2)	22
VI	International Business Management (4) , Operations Research (4) , Business Analytics II (2)	Retail Management (4) OR Venture Capital And Private Equity (4)	Essentials Of Branding (4) OR Commodities And Derivatives Markets (4)	Nil	Nil	Nil	OJT (4)	22
Total	20 // 48	8//8	8//20	0//12	2//14	0//14	6//16	88//132
Exit Option With Degree (132 Credits)								
Semester	Major		Minor	Open Elective (Any 2)	VSC/SEC (VSEC)	AEC, VEC, IKS	OJT/FP/CC/CEP/FP	Total (Credits)
	Mandatory	Electives						
VII	Insurance, Mutual Funds And Risk Management(4), Integrated Marketing Communication And Media Planning (4), Indian Management Thoughts And Practices(4), Strategic Leadership (2)	Sports And Event Marketing (4) OR Business Valuation And Financial Modeling (4)	Research Methodology (4)	Nil	Nil	Nil	Nil	22
VIII	Project And Portfolio Management (4), Rural Marketing (4), Corporate Communication And Public Relations (4), Business Ethics And Corporate Governance (2)	Sales And Customer Relationship Management (4) OR Corporate Financial Accounting (4)	Nil	Nil	Nil	Nil	Internship/OJT (4)	22
Total	28//76	8//16	4//24	0//12	0//14	0//14	4//20	176
Degree With Honours (176 Credits)								

- DSE** Discipline Specific Electives
- OEC** Open Electives Course
- VOC** Vocational Courses
- SEC** Skill Enhancement Courses
- AEC** Ability Enhancement Courses
- IKS** Indian Knowledge System
- VAC** Value Added Courses
- OJT** On the Job Training
- FP** Field Project
- CC** Co Curricular Activities

CE Community Engagement
MEC Modern English Language
MIL Modern Indian Language